

SSI Technologies, Inc.



Digi-Key Corporation and SSI Technologies, Inc. Announce Global Distribution Agreement

Thief River Falls, Minn. and Janesville, Wisc. – February 7, 2008 – Electronic component distributor Digi-Key Corporation and SSI Technologies, Inc. announced today that the companies have entered into a worldwide distribution agreement.

SSI Technologies, Inc. is a leading designer and manufacturer of sensors, sensors based monitoring and powdered metal products for the transportation, heavy equipment, manufacturing, process and many other industries and applications.

The SSI Technologies MediaSensor™ P51 pressure transducers and MediaGauge™ digital pressure gauges stocked by Digi-Key are featured in its print and online catalogs and are available for purchase directly from Digi-Key. This new distribution agreement with SSI Technologies will enable Digi-Key to fulfill both the design and production quantity needs of its diverse customer base.

“We are very pleased to add SSI Technologies to our repertoire of supplier partners,” said Mark Larson, Digi-Key president. “Designed for industrial and commercial applications where cost, size and performance are critical, SSI’s products are certain to be of consequential interest and appeal to our customers.”

“We are excited that Digi-Key, with its strong leadership position in this industry, will carry and promote SSI products as part of their comprehensive offering,” said Matt Weber, vice president and general manager of SSI’s Controls Division. “We look forward to a mutually beneficial relationship.”

About Digi-Key Corporation

One of the world’s fastest growing distributors of electronic components, Digi-Key has earned its reputation as an industry leader through its total commitment to service and performance. As a full-service provider of both prototype/design and production quantities of electronic components, Digi-Key has been ranked #1 for Overall Performance for 16 consecutive years from among the nation’s more than 200 distributors (*EE Times* Distribution Study/ May 2007). Offering more than a million products from over 400 quality name-brand manufacturers Digi-Key’s commitment to inventory is unparalleled. Access to the company’s broad product offering is available 24/7 at Digi-Key’s top-rated Web site, www.digikey.com.

About SSI Technologies, Inc.

Headquartered in Janesville, Wisc., SSI Technologies, Inc. is a privately held company, which produces components such as sensors and sensor-based monitoring systems and powdered metal components for automotive and industrial applications. In addition to its headquarters in Wisconsin, SSI has sales offices in Marburg, Germany and Tokyo, Japan. For more information, visit www.ssitechnologies.com.

Editorial Contact for Digi-Key Corporation

Steven G. Tsukichi
Vice President of Marketing
Digi-Key Corporation
218-681-8000, Ext 1001
steve.tsukichi@digkey.com

Editorial Contact for SSI Technologies, Inc.

Eugene G. Rohlman
Marketing Manager
SSI Technologies, Inc.
608-758-1500
egr@ssitech.com